

2-channel / 4-channel Sigma-Delta ADCs for audio and sensor signal capture

Product Positioning

ADC products are suitable for converting analog microphone, audio or sensor signals into digital data. Key evaluation points include channel count, sampling rate, dynamic range, latency and interface compatibility.

Core Value

- The product page shows 2-channel and 4-channel Sigma-Delta ADC directions.
- Up to 192 kSPS sampling can support audio and real-time signal acquisition.
- High SNR helps improve voice, audio and sensor measurement quality.
- Suitable for microphone arrays, voice interaction, industrial data acquisition and medical front ends.

Representative Models / Directions

| Model | Function / Spec Summary | Suitable Scenario |
|--------------------|--|---------------------------|
| ACM1201 | 3 V-5.5 V, approx. 90 dB SNR, 0.01% THD+N | Analog microphone... |
| 2-Channel ADC | Sigma-Delta architecture | Stereo audio or... |
| 4-Channel ADC | High-sampling-rate multi-channel acquisition | Microphone array and... |
| High-SNR Direction | Public materials mention up to 110 dB SNR | High-quality audio and... |

Typical Applications

Analog Microphones

Microphone Arrays

Voice Interaction

Industrial DAQ

Medical Devices

Communication Equipment

Customer Visit Talking Points

- If customers need to connect analog microphones to a digital host, ask for channel count and interface requirements.
- If voice-recognition quality is important, focus on SNR, noise floor, latency and sample rate.
- For industrial or medical acquisition, confirm accuracy, dynamic range and operating temperature range.

Selection Checklist

- Confirm channel count: 2-channel / 4-channel
- Confirm sampling rate, SNR, THD+N and latency
- Confirm input source: microphone / line / sensor
- Confirm digital interface, supply voltage and package

Recommended Sales Scenarios

- The customer project matches the typical applications in this category.
- The existing design has heat, noise, EMI, battery-life or BOM-complexity issues.
- The customer wants local alternatives, shorter debugging cycles or technical support.
- Use "model + application + pain point" to quickly narrow down a product direction.

Customer Requirement -> Recommended Direction

| Customer Pain Point | Key Questions | Recommended Approach |
|---------------------------------|--|--|
| Insufficient output power / SPL | Speaker impedance, target THD+N, supply voltage | Select from Analog-to-Digital Converters by power class |
| Heat or battery-life issue | Battery cell count, playback time, heat-dissipation area | Consider Class-H / high efficiency / boost collaboration |
| Design-in risk | Package, lead time, software/debug support | Recommend mature models + demo + reference design first |